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LAist is a website about Los Angeles.
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JANUARY 28, 2005

The Tip Jar Launch Party

We wish we'd brought our camera. Gili Rashal, owner and tipster of thetipjar.com, held the launch party for the new advice site at trendy Hollywood clothing store, Brunette, last night and we were lucky enough to attend.



Mixed among the very pretty folks enjoying deli trays, doughnut sculptures, and free vodka were Sugar Ray's "Extra TV's" Mark McGrath, a very tanned hair salon mogul (and "Blowout" star) Jonathan Antin, and the adorable Marla Sokoloff. The gift bags were some of the best non-entertainment industry bags we've seen filled with jeans and earrings, free sessions at Dove's Bodies and 20% off at Brunette itself. Sadly, bags were for ladies only. No new jeans and free rock hard abs for us.

The Tip Jar enters the online trendsetting market currently dominated locally by Daily Candy. Gili adds a personal touch by offering to give direct advice to the tragically unhip. Maybe she can start with Mr. McGrath whose hot pink shirt served to annoy us all night.

Posted by Jason Toney in Events

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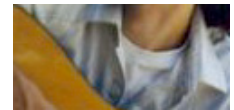
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